



Partnering with the world's best

Client:
Royal Huisman

Project:
Various

Weight:
Various

Year:
Since 2008

Material:
316L Stainless steel

Design
Submarine/underhull

Location:
Vollenhove, The Netherlands

The Challenge:

Royal Huisman builds everything in house, and what isn't, is built by Rondahl. How do we work with the world's best?

In an era of mass production and throw-away values, Royal Huisman holds the torch for the finest custom engineering and craftsmanship.

Its mission is to create exceptional yachts – whether classic or modern, sail or motor – for individuals with a distinctive vision and uncompromising standards.

The family-owned yard was established in 1884. It was awarded the “Royal” warrant in 1984 in recognition of 100 years of quality and excellence. This long-standing culture of perfectionism applies itself as equally to today's leading-edge technologies as it does to traditional craft skills. So how does Bowmaster supply them?

The Solution:

By delivering on promises and providing quality.

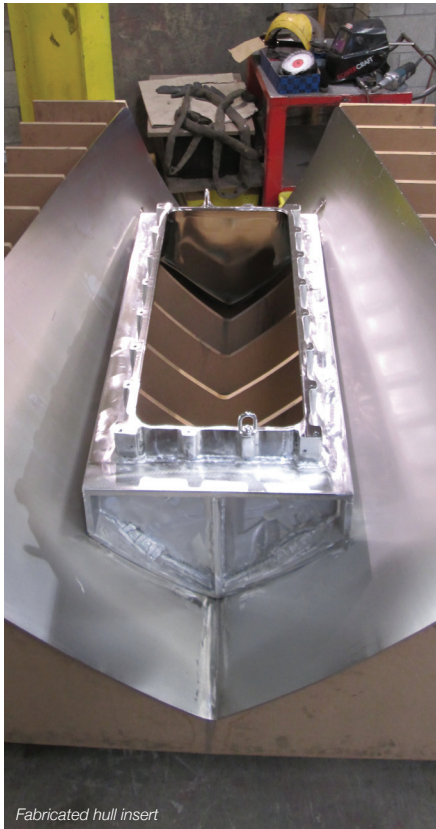
Manson/Bowmaster is proud to have had a solid relationship with the company for almost 10 years.

The relationship began in 2007 when Manson began supplying generic Plough Anchors.

In 2011, when Royal Huisman was looking for an underwater system, they selected the Manson Hiding Anchor and asked Bowmaster to manufacture the swivel features.

This is when the partnership went to the next level.

As Royal Huisman further developed their vessels they continued to work in conjunction with Manson and began using the Manson Submarine Anchor.



Respect and loyalty is built over time and achieved by delivering on promises and providing quality.

This system was very precise CNC manufactured, but expensive.

Over time the two parties have worked closely to align precision with price and Royal Husiman have now integrated the Bowmaster underwater anchoring system into their latest series of yachts.

The new system is delivered fully commissioned in Bowmaster's purpose built commissioning rig for simple install. Cost saving has been achieved through this rig and an understanding of the level of excellence required by the client.

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